

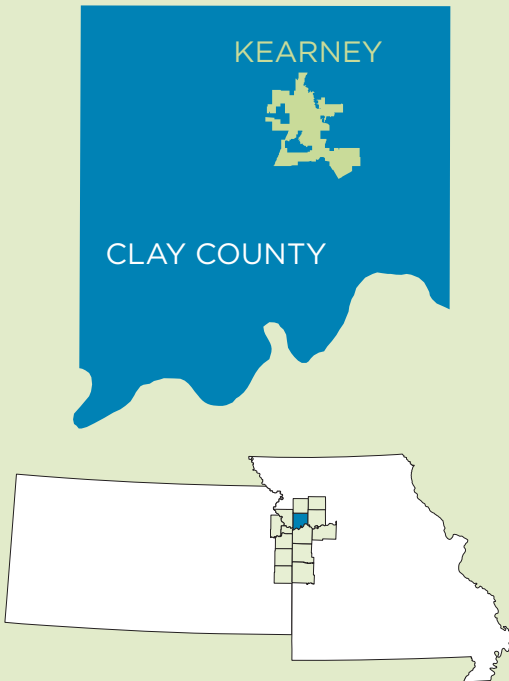


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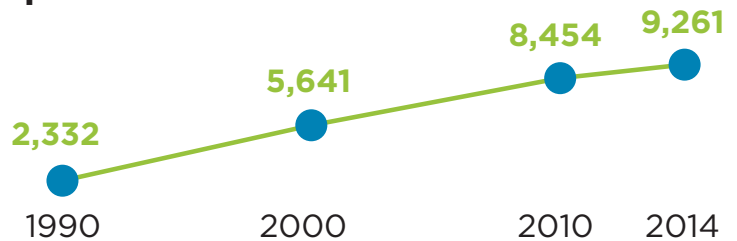
Demographic and Workforce Profile

City of Kearney, Missouri

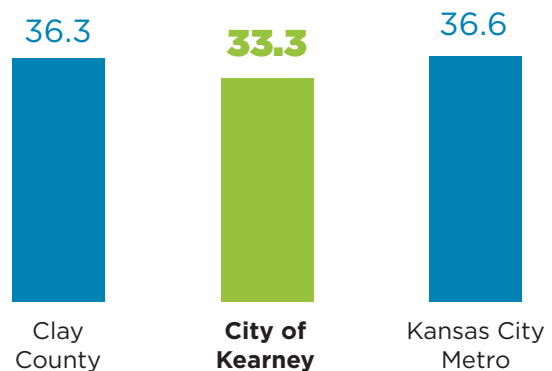


Located in the heart of Clay County, Missouri, Kearney is a growing city whose residents are, on average, younger and more educated than the county or the Kansas City metro area, with higher median incomes.

Population Growth

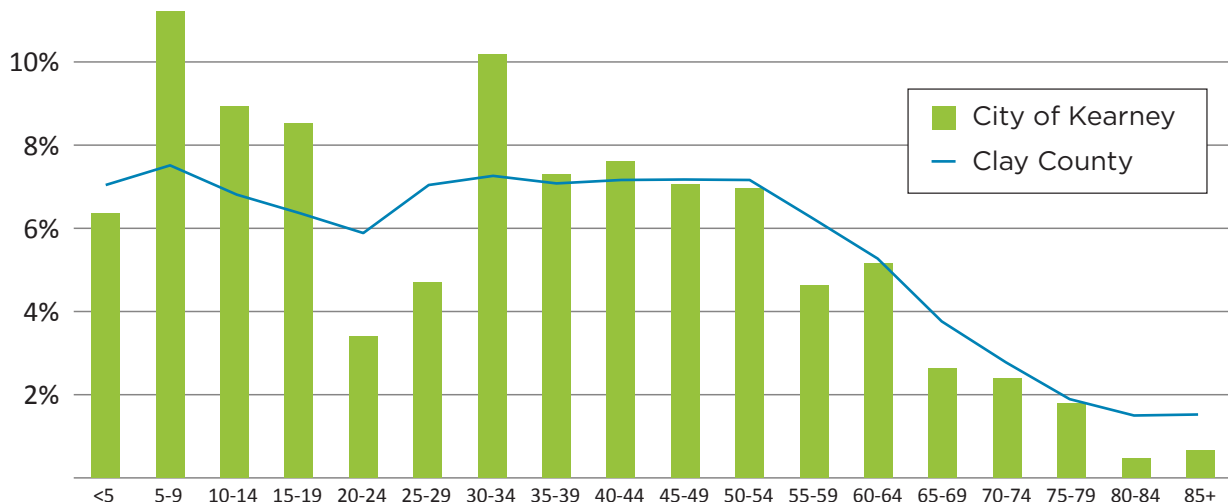


Median Age



Percent of Population by Age

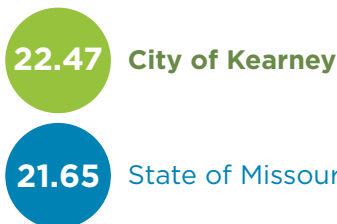
Kearney's median age is considerably younger than the county and metro.



Average ACT scores



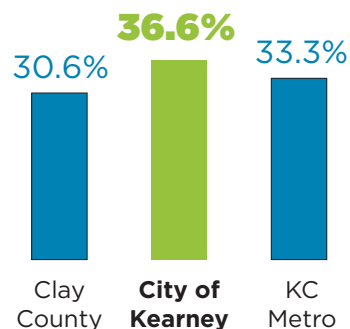
Students in the Kearney School District outperform the state on the ACT test — a tool commonly used to assess college readiness.



Percent of all adults (age 25+) with at least a bachelor's degree



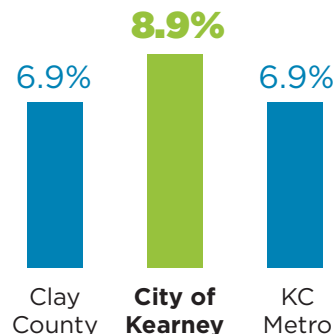
In an economy where a rapidly increasing number of jobs require postsecondary credentials, Kearney is positioned for success. The city boasts a higher overall level of educational attainment than the county or the metro.



Young adults (age 25-34) with at least a bachelor's degree (as a percent of adults age 18+)

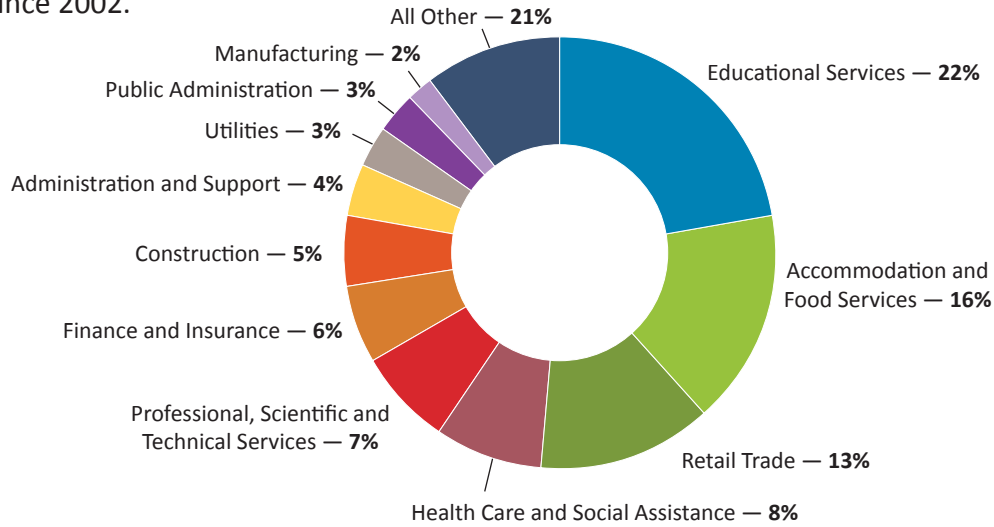


Economic developers know employers often value a higher number of “young and educated” residents — those ages 25 to 34 who have at least a bachelor's degree. Kearney compares favorably in this measure.



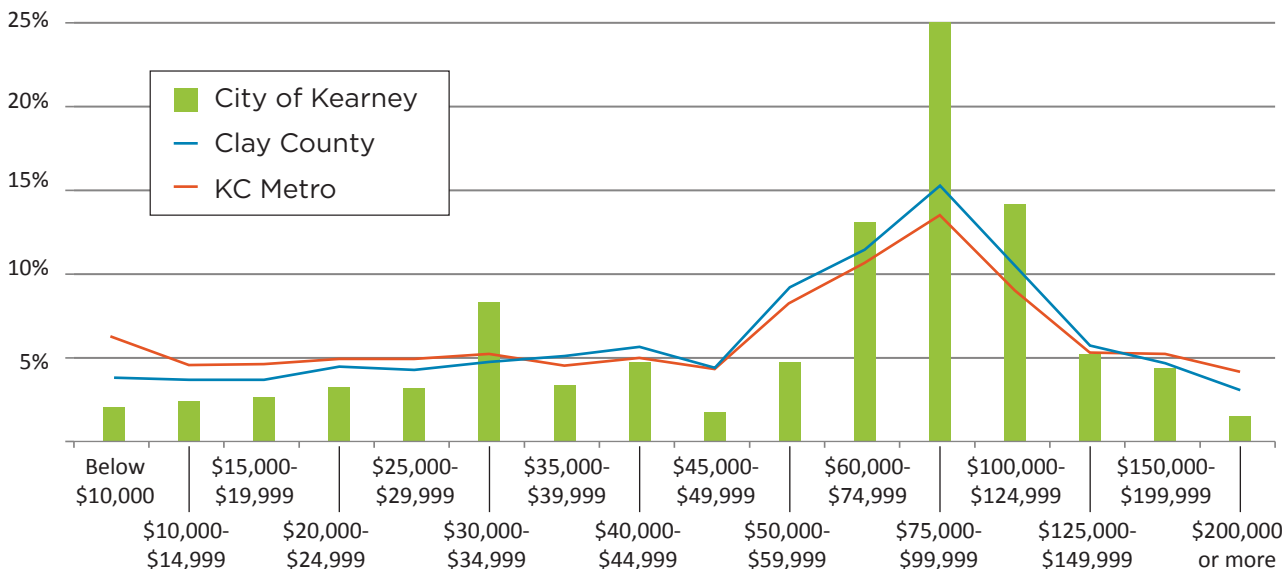
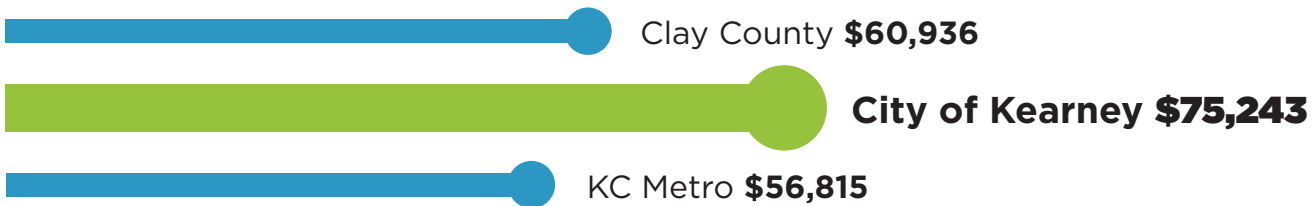
Employment by Industry, 2013

Education, accommodations/food services and retail trade are the largest employment sectors in Kearney, reflecting its location along I-35. The city has seen a large increase in professional service jobs since 2002.



Median Household Income

Kearney has a large upper-middle class population, with a median household income that is substantially higher than both the county and the metro. More than 50 percent of Kearney's households have annual incomes between \$60,000 and \$125,000.

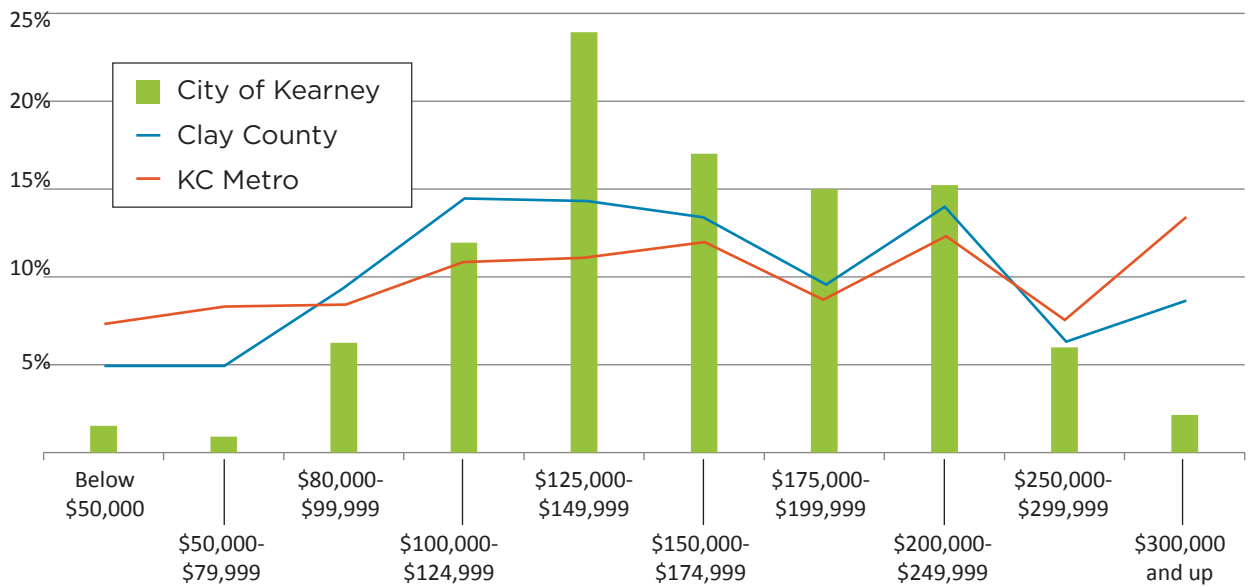
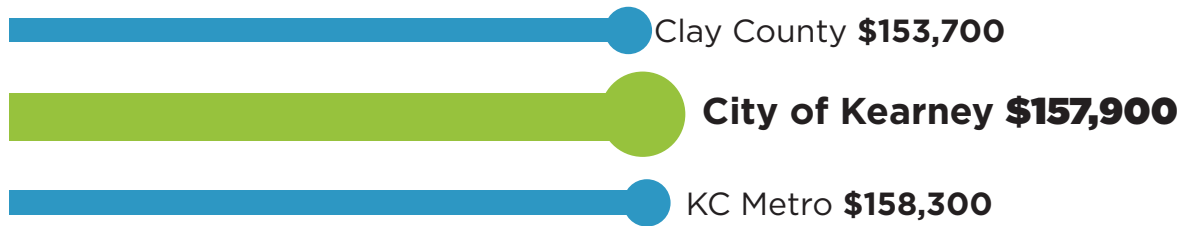


HOME VALUE



Median Home Value

Kearney's overall median home value falls slightly above that of Clay County. A higher portion of Kearney's homes fall in the mid-range (\$125,000 to \$199,999), than at the low and high ends of the scale. This signifies a strong middle-income, first-time homeowner market.



Data in this report was compiled by the Mid-America Regional Council's Research Services Department on behalf of the Regional Workforce Intelligence Network. Sources include the U.S. Census Bureau American Community Survey 2013; U.S. Census Bureau Local Employment Household Dynamics 2013; and the Kearney School District.

